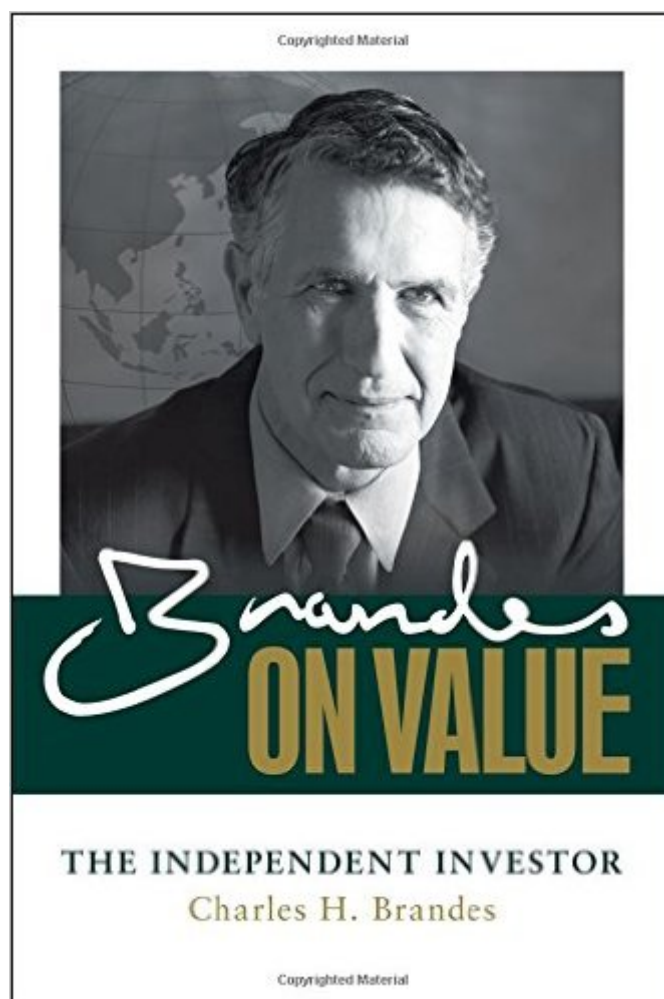


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Brandes On Value: The Independent Investor



Synopsis

Value investing isn't for everyone. Like practically everything in life, however, you can't know for sure until you've tried it and seen how, where, and especially when value investing can get results. Anyone can stumble onto bargains. But knowing whether the companies behind the cheapest stocks and bonds are the genuine articles for the long run is part science and part judgment. *Brandes on Value* is your opportunity to experience both sides of the equation. From the time-tested Graham-and-Dodd fundamentals introduced in the 1930s to the contemporary lessons of Japan's lost decades, the financial crisis of 2008-2009 and the rapid globalization of the investment arena, *Brandes on Value* is a modern take on a classic approach to a timeless discipline. Through real-world examples and time-tested perspectives on classic Graham-and-Dodd principles, *Brandes on Value: The Independent Investor* is more than just a "how to" for value investors. It also answers "how come" and "how now" in the modern investment world--one that is too often distracted by short-term thinking and short-lived trends. **ON MARKET CYCLES** and how boom-and-bust speculation lays the foundation for value investing opportunities that are often hidden in plain sight. **ON INVESTOR PSYCHOLOGY** and why behavioral biases work against the average investor and in favor of the patient, persistent value strategist. **ON PRODUCT TRENDS** and the trappings of old ineffective investments constantly repackaged into new ones. **ON "MR. MARKET"** and proof that value investing pioneer Ben Graham's bipolar parable is more vocal now than ever. **ON RISK** and its misperceptions that lead to costly long-term setbacks for individual and institutional investors. **ON VALUE** and why this investment discipline with roots in the 1930s is more relevant and needed than ever before.

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Customer Reviews

Not only is this an excellent book for the value investor, but also a very worthy addition to any Benjamin Graham fan's library and/or value practitioner. Though the value methodology is not rocket science, to articulate what value investing 'is not' is a difficult task any author approaching the subject takes on. With two thumbs up, this author succeeds to cogently define both what value investing is, and what it is not, in language most all should grasp. However, as Warren Buffett has been known to quip -- you get the value process in five minutes, or you do not. The book is divided into four parts: Part I -- The Value Process Part II -- The Mechanics (a little technical) Part III -- Hard Knocks (earned experience) Part IV -- Take Home Notes After reading Part I (three brief chapters), if you do not get it then put the book down. If the chapters do speak to you, continue reading in this very enjoyable book on value investing. Enjoyable? It is hard to say that such a potentially dry subject as investing could be enjoyable, but it was -- therefore excellent marks to both the author and the editor for this new addition to the value investing library. Also and as investing is not about numbers alone, the topics on our own behavioral biases is worthy of credit. All in, if you are willing to spend the time and do the work, whether reading annuals, 10-Ks, 10-Qs, then reading this book will assist you in becoming a better investor. Other references and fine books in the same genre are as follows:

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